

Alvarado Neighborhood Board Meeting
November 12, 2018

Present: Trudy, Carolyn, Melinda, Amy, Kathy, Bruce, Bob, Melo, Kalisha, Diana, Leroy, Yolanda

1. Meeting was called to order to Trudy Merriman at 7:05pm
2. Approval of the night's agenda was presented for approval
 - **Discussion:**
 - **Outcome:** The meeting agenda was accepted by Yolanda, Diana
3. Meeting minutes from the August 6th, 2018 board meeting were presented for approval
 - **Discussion:**
 - Bob wanted to know who paid for the tree cleanup at the end of Veranda. Trudy told him that it'd be discussed later in the meeting
 - **Outcome:** The meeting minutes were accepted
4. Treasury Report was presented by Yolanda:
 - AGNA's bank account was moved to NM Bank and Trust to avoid the \$500 minimum requirement at Wells Fargo
 - Current balance: \$714.36
 - 9/17: \$217 was deposited from the block party
 - 9/5: \$50 was paid to NM Bank & Trust to open the account
 - 9/10: \$99 was given to Kalisha to reimburse her for website hosting/domain registration
5. Melo gave an update on her progress with the listserv audit:
 - Obtained the Bernco parcel dataset for the neighborhood
 - Reviewing email address on listserv, and all the sign up sheets with neighbor info back to 2001
 - Started matching parcel/address information to each listserv member
 - Goal: have a database of neighbor members, a current listserv (50% complete, aiming to be finished by spring meeting)
6. New phone numbers were given out
7. Kalisha discussed the survey results and provided recommendations:
 - Post news and announcements across multiple channels (listserv, website, Nextdoor, etc.) to reach the broadest audience possible.
 - Brainstorm ideas to increase engagement with issues, events, meetings, serving on the Board, etc.
 - The cost of maintaining our website is going up next year. To stay current with technology, design, and accessibility best practices, I suggest we move the website into a tool that will make it easier to maintain long term.
 - **Discussion:**
 - Bob: Recalls there being 425 residents in our neighborhood. Is there any benefit to having more residents?

- Kalisha: Melo has calculated 631 homes based on the number of lots - empty lots + number of trailers/rvs at all Campbell RV/Trailer lots
 - Although Melo already calculated it, Bob said he was going to confirm resident count with Office of Neighborhood coordination
 - Carolyn: how do we reach non-website people? Door-to-door
 - Yolanda: put a post in the ground with flyers that people can grab
 - Kathy: door hangers?
 - Carolyn: door hangers are not allowed?
 - Others chimed in - no definitive conclusions were come to about door hanging legality.
 - Trudy: what about a newsletter?
 - Kalisha/Melo: newsletters are a lot of work to maintain and ask the president to manage. Suggest: sitting on the idea for a little while.
 - Amy suggested a sign at the entrance to the neighborhood
 - Trudy: Kathy researched this.
 - Kathy: there were location conflicts of where to put the signs in the past.
 - Yolanda: they should be on all three streets.
 - **Outcome:**
 - No definitive solution was come to about the signs that the city will give us.
 - Kalisha asked that the board vote on web solution next quarter on a decision (see table at end of document)
8. Trudy's discussed the 2015 survey that she reviewed. Based on results, Trudy suggested these solutions to the neighborhood's highest concerns:
- Crime: Trudy would like to get Neighborhood Watch setup on all streets in the neighborhood. She is going to ask someone from NW to present at the annual meeting
 - **Discussion:**
 - Bob: NW was discussed in the past, but he thought the idea was killed?
 - There was discussion, but no definitive answer was come to about whether or not it was actually killed.
 - **Outcome:** Trudy is going to move forward with asking NW to present at the annual meeting
 - Speeding: Progress is being made on this. She has been in correspondence (with the entire board cc'ed) with Diane Dolan and it sounds like the engineers are moving forward with some of the suggestions we provided
 - **Discussion:**
 - Carolyn: Bumped into Ike, and he suggested we go straight to the departments
 - Kathy: There is already a sub-committee in place for this

- Trudy: who?
 - Kathy: Kathy, Diana, Kristen
 - Kathy: Scolding doesn't work. We are making creative signs (there was discussion of the animals that are being fixed to the tops of speed limit signs)
 - Kristen: went to 2 different coffee with a cop events. Speeding is happening everywhere. If we want something to happen about speeding, we need to call for everything, by calling: 242-COPS or 311
 - Community Engagement: Trudy would like to do 3 block parties a year: Christmas, Harvest Festival (after the balloon fiesta), Seed exchange. There are lots of musicians and talented artists in our neighborhood.
 - **Outcome:** No definitive path forward was come to about Trudy's suggestions.
2. Bob: Establish Guidelines for out-of-AGNA event announcements
- His recall of the board's feelings towards it in 2015: he recalls the commercial issue coming up in regards to the use of the listserv. The conclusion was that it is our listserv and we need to control it. He recalls the consensus back then being to use some judgement in regards to how to handle members of the listserv that want to sell a product/service they are selling. The conclusion he recalls was that our neighbors generally want to avoid commercial advertisements through the listserv. The line is not clear about some stuff, like recycling rules.
 - Bob felt that the email Trudy sent out to the listserv for the ABQ Water Gardens was considered advertising, because of the way it was presented. "This company donated to us, so we should help them too..."
 - **Discussion:**
 - Diana agreed that Trudy was promoting a business/advertising
 - Bob suggested: what about it being ok to post to the website, but not to the listserv?
 - The conversation digressed to talking about how the raffle items were posted on the website with links to the businesses and how isn't that advertising?
 - Reigning the conversation back in, Bob wanted to discuss emails sent out to the listserv more broadly. He said that there were at least 3 people he knew of that said there are too many emails being sent on the listserv.
 - **Outcome:**
 - The general consensus was that we would not allow commercial emails to be sent out on the listserv.
 - Bob & Melo agreed to work together to update the content on the listserv page to remind neighbors not to reply all
3. Trudy presented a raise the annual fees to \$10/year for approval
- **Discussion:**

- Animal Shelter - talk about what to do with loose dogs, etc
9. Meeting adjourned at 9:05pm

Features	Current Tool (Bravenet)	Proposed Tool (Squarespace)
Hosting + Custom Domain	x	x
Email	x	
Custom Google Email		x
Contact Forms	x	x
Security + Encryption		x
Modern Design Templates		x
Image, Gallery, and File Manager		x
Estimated Total	\$160/year	\$280/year