

Alvarado Garden Neighborhood Association Board Meeting, August 5, 2019

Board Members in attendance: Diana Hunt, Yolanda Homann, Jill Schneider, Jimm Palmer, LeRoy Lehr, Jennifer James, Melo King, Kathy Chilton , Bob Poyourow, Melinda Moffat, Mike Dexter.

Before the formal board meeting began there was a presentation by Vicente Quevedo, Neighborhood Liaison, Office of Neighborhood Coordination, City of Albuquerque. He presented "Community Engagement; Strategy and Methods to Recruit New Members, and Sustain and Retain Membership." This part of the meeting was open to all members of the neighborhood.

To Retain and Expand Membership

1. Constantly have conversations about the AGNA purpose as an organization.
2. Develop a clear message about the work of AGNA.
3. Revise your message every 5 years.
4. Every board member should be in recruitment mode.
5. Have a scripted message for recruitment. IE the "elevator 15 second presentation"
6. Be ready to recruit via personal interaction as well as by invitation.

How to Create Value of the Organization Among Members

1. Show members what's in it for them.
2. Help members create ownership of belonging to AGNA.
3. Do a survey to discover why and why not neighbors choose to participate in the Neighborhood Association.

Vicente Quevedo offered to return and help AGNA create a classic SWOT analysis to discover our Strengths, Weaknesses, Opportunities and Threats.

Available Resources:

1. City Grants to help development Community Engagement; i.e. create signage that identifies different streets as part of AGNA and that also carry messages about slowing down, traffic calming.
2. Available Youth Programs for Youth participation/ Service Learning.
3. Non Profit Organizations seeking projects.
4. Social Media aid via Vanessa Baca of the Office of Neighborhood Coordination.

I. The Alvarado Garden Board Meeting was called to order by the President at 8 pm.

A. The agenda was accepted without additions, or modifications or opposition.

II. The minutes from the last Board Meeting were accepted.

A. Going forward the minutes will be posted on the AGNA website within 14 days of the meeting. There will be 7 days to review the minutes and 7 days to offer corrections to the minutes. Final version will be ok'd by email, but voted on at the subsequent meeting.

Discussion surrounding this ensued.

III. Treasurers Report

Yolanda Homann, Treasurer, presented the following report:

Beginning Balance = \$620.55

Deposits = \$337.00 - Membership fees and \$19.73 Credit from (Square system)

Cash Out = \$67.99 for Website and \$30.00 use of the Grief Center for Annual Meeting

Final Balance = \$879.29

The Treasurers report was accepted without opposition.

IV. The North Valley Coalition - NVC

LeRoy Lehr, the AGNA representative to the NVC, presented the report from the last meeting. The North Valley Coalition is a coalition of the neighborhoods located between Sandia Pueblo, the Rio Grande, Highway 40 South and Edith Blvd. The Coalition exists to support the neighborhood associations and facilitate communication between neighborhoods. The current issue in front of the NVC is the road construction on north 4th Street and its impact on the businesses there. The MNBVC wants more neighborhood representatives on its board.

LeRoy requests volunteers from our board or from the neighborhood. His request will be placed on the website and will be sent to members with recorded email addresses.

V. Garage Sale and Block Party

Yolanda Homann suggests that there be no Garage Sale this year. Discussion ensues. New dates were suggested that would occur when it was cooler and after school had started.

New dates suggested were September 28 or October 19th and 20th 2019.

A survey will be sent out to discover the members opinion and desires on this. The Rio Grande Blvd Neighborhood Association wishes to do a joint event with AGNA. This could be a Block Party or a Yard Sale or both.

VI. AGNA Handbook

Jennifer James presented the progress on the AGNA Handbook. This book is being created to preserve our institutional knowledge and explain responsibilities and procedures.

VII. Volunteer Opportunities

Kathy Chilton has accepted the position of Volunteer coordinator. She will provide information and sign up opportunities concerning our activities.

These include:

- a. Block Party
- b. Garage Sale

- c. Youth Service Projects
- d. Pulling weeds
- e. Beautification Projects

Kathy reports that we have obtained permission to do a mural on the wall of a private citizen along the Duranes Lateral. The theme will be local birds. We have obtained permission from the Middle Rio Grande Conservancy District to decorate the 12 decommissioned concrete boxes in our neighborhood. She will be applying for an Urban Enhancement Grant so we may cover the boxes with mosaic tiles designs. We have several talented mosaic artists in the neighborhood and interest from artists outside the neighborhood.

VIII. Zoning Changes and Integrated Development

Bob explained the idea behind Integrated Development as it came from the city as the the ratio of single family homes vs multiple family/apartment/condo/homes. IDO standards have come from multiple sources: cities, counties, professional design standards, etc. The IDO is the integration and updating of the proliferation of standards, having little to do with density. Much of our district AGN is residential, little commercial and not too dense multiples. The parcels that will be affected by these technical changes are indicated by blue cross-hatching on the City map that Bob circulated by email, There are no cross-hatchings within our boundaries.

IX. The meeting was adjourned .

The next meeting will take place on November 4, 2019